

# BUSINESS MATTERS



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## MISSION

The objective of the Chetwynd Chamber of Commerce is to promote and improve trade and commerce, as well as the economic, civic, and social welfare of Chetwynd and the surrounding area.

## VALUES

Excellence  
Innovation  
Integrity  
&  
Community

## ADDRESS

Chetwynd Chamber of Commerce  
P.O. Box 870  
5121 47th Avenue  
Chetwynd BC  
V0C 1J0  
250-788-3345  
chetwyndchamber.ca

# Where does your business need help during pandemic recovery?

## COVID-19 'Pulse Check' survey closes July 16, 2021



*What does your business need for recovery?*



This week the BC Chamber of Commerce launched its most recent COVID-19 'Pulse Check' survey in partnership with the Government of BC to understand how your business has been impacted by COVID-19 and what supports you need to navigate pandemic recovery.

We want to hear from businesses in [COMMUNITY] – how is COVID-19 impacting you today compared to the start of the pandemic? What does your business need for a successful recovery?

Your feedback will inform essential next steps for key stakeholders to support your business and, more importantly, will help your business get what it needs through and beyond the pandemic.

Use your voice and take the survey (~7-min) before July 16, 2021, at 4:00pm PDT.

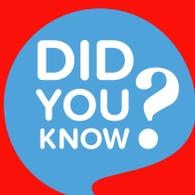
The link is here: <https://www.bcmindreader.com/c/r/pulse-check-7-2021>



## Does your biz continue to face challenges due to COVID-19?

We're listening. Have your voice heard by taking our 7th Pulse Check survey.

POWERED BY THE BC CHAMBER NETWORK:  
BC Chamber of Commerce



The Chamber offers its members exclusive discounts from 10% – 50% off hotel and rental car bookings made through Local Hospitality. Member Benefit: Chamber members enjoy up to a 25% discount on all of the online email marketing tools offered by Constant Contact.

Also find the \$20 hidden in this issue and win \$20!



# BC Chamber welcomes Phase 3 of BC's Restart Plan, calls for patience as people and businesses transition

Last week, the provincial government announced that the province of British Columbia will move to Step 3 of BC's Restart Plan at 12:00am PDT on Thursday, July 1, 2021.

The news comes following confirmation that the criteria for moving to Step 3 i.e. at least 70% of the 18+ population has been vaccinated with dose 1, along with low case counts and declining COVID-19 hospitalizations, has been met. In Step 3, masks are recommended in public indoor settings for all people 12 and older who are not yet fully vaccinated, and businesses will no longer be required to maintain a COVID-19 Safety Plan, and will instead transition to using communicable disease prevention plans as detailed by WorkSafeBC.

In response, BC Chamber of Commerce President and CEO, Fiona Famulak, released the following statement:

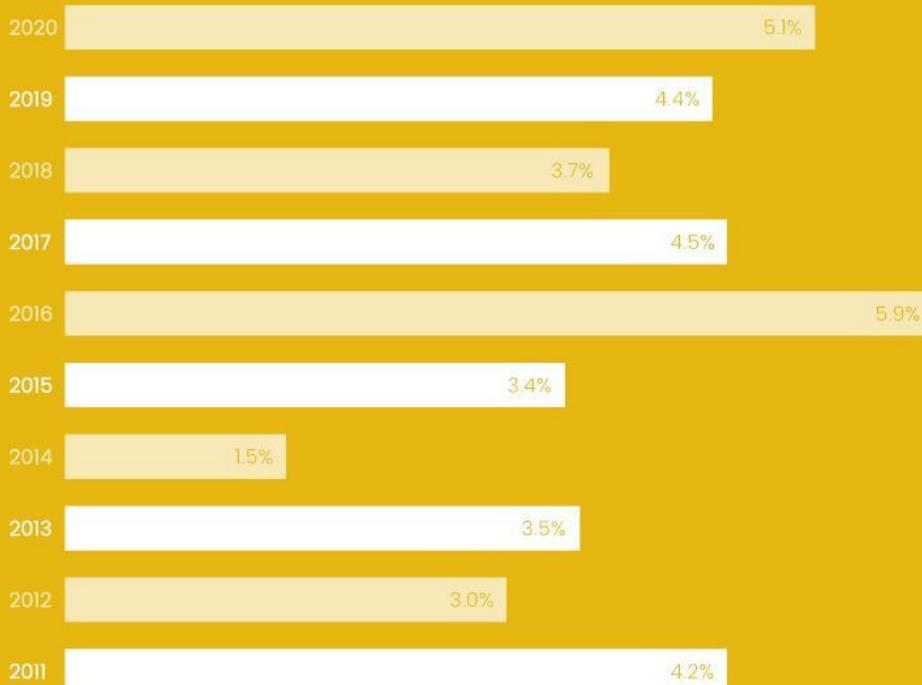
"Yesterday marks another step forward in our recovery effort and a milestone in reaching vaccination levels across our province that allow us to come together safely.

We are delighted that restaurants, pubs, casinos, nightclubs, and all tourism and hospitality organizations as well as gyms and fitness studios, will once again be able to open their doors, and invite locals and guests from across the province and the rest of Canada to engage in the wide range of recreational activities that B.C. is famous for.

While we transition to an environment where masks are recommended (vs. required) in public indoor settings, we must be respectful of each other's circumstances and move forward with patience as we all adjust and businesses develop their communicable disease plans, to ensure the safety of employees and patrons. And while the state of emergency will soon be lifted, we must not lose sight of the fact that we are still navigating recovery, and we all need to do our part by getting vaccinated so that we reach our next milestone of Step 4 in the coming months."

## Did you know....

*There are no financial waves in the Chambers Plan pool – rates are manageable and predictable because claim costs are averaged out among 30,000 businesses. Our average renewal action has been 4.7% over the last five years and 3.9% over the last decade. #budget #benefits Sign up today with the Chambers of Commerce Group Insurance Plan. Contact [manager@chetwyndchamber.ca](mailto:manager@chetwyndchamber.ca).*



Benefits of a  
**Pooled Plan**

 **Chambers Plan**  
Employee Benefits

# Resources established for businesses impacted by B.C. wildfires

The British Columbia Economic Development Association (BCEDA) has launched a webpage to help businesses and individuals access support resources following the devastating fires impacting Lytton and several other areas in British Columbia.

“Business owners are highly resilient, but we want to ensure that they have access to the necessary information to help them move forward,” said Dale Wheeldon, President and CEO of BCEDA. “Every community, regional district and First Nation are important to B.C. and we do everything we can to support them and their local economies.”

The webpage links to a live, frequently updated document, Resources for Wildfire Impacted Individuals & Businesses which contains information from the Red Cross, Province of BC, FortisBC, BC Hydro, Insurance Bureau of Canada and more. BCEDA also offers a Local Economic Recovery and Restart Toolkit with a collection of resources developed to assist local councils, organizations and individuals involved in community economic recovery following an emergency.

Starting next Tuesday, BCEDA will release a link to a short questionnaire for impacted business owners and managers. The information is confidential and will help distinguish the businesses and community’s short and long-term needs. The survey results will then be shared with the communities, Canadian Red Cross, Province of British Columbia, and others to help them plan as the community moves forward.

Providing business recovery resources is just one part of BCEDA’s Economic Disaster Recovery Program originally started in B.C. following the devastating mill explosion in Burns Lake in 2012. It was then used by BCEDA and its counterpart Economic Developers Alberta following the flooding in 2013 and during the BC Wildfires in 2017/2018.

The webpage is available at: <https://www.bceda.ca/wildfires.php>

Featured  LOVECHETWYND.COM Business

## Chetwynd Public Library

Reading inspires so much curiosity in the world. Encourage the reader within and stop by The Chetwynd Public Library featuring full library services.

Patrons can benefit from the free WiFi for all of your devices, free public computers, quiet reading spaces, a full range of books, ebooks, audiobooks, DVDs, magazines, newspapers, 3D printers, copier services and online electronic resources. There is also equipment and community room rentals, exam invigilation for those who are studying through distance education, classes and workshops. Additionally, The Chetwynd Public Library offers plenty of programs for all ages including preschool programs, after-school programs, Imagination Library, Adult Book Club and the Seed Library.

Through the dedication of countless volunteers, a solid Board of Trustees, and the knowledgeable employees, Chetwynd has been blessed with a top-notch library that emulates a home-like environment. Just ask the friendly team and they will be happy to guide you in the right direction.

Come and visit the Chetwynd Public Library today!





# CALL FOR VOLUNTEERS

## WE'RE BACK FOR 2021!!!

IF YOU WOULD LIKE TO HELP ORGANIZE THE 2021 EVENT  
CONTACT THE CHETWYND CHAMBER OF COMMERCE.

[MANAGER@CHETWYNDCHAMBER.CA](mailto:MANAGER@CHETWYNDCHAMBER.CA)

250-788-3345

# Chetwynd Chamber Connections

## Job Opening?

Does your company currently have job openings?  
Let us help advertise it!

If your company has a job vacancy that you would like the Chamber to share via e-newsletter, social media and/or through our website; please send your job description and contact information to [manager@chetwyndchamber.ca](mailto:manager@chetwyndchamber.ca)



## CHETWYND CHAMBER COFFEE CHATS

VIA ZOOM

This is a chance for businesses to get together over coffee and talk about their challenges, solutions and just network! Next chat set for June 11 at 10 am. Watch our Facebook page and your inbox for the invite!

# Looking for directors

Do you want to be a part of a longstanding and successful community organization that wants nothing but the best for our community and the businesses within?

If so, the Chetwynd Chamber is are looking for directors to sit on our board for the upcoming 2021 year.

If you would like to be a director, or you would like more information, contact the Chamber for your application TODAY at 250-788-3345 or [manager@chetwyndchamber.ca](mailto:manager@chetwyndchamber.ca)



## Why join?

*You'll participate in surveys on topics you care about. All related to BC business and the provincial economy.*

*Information gathered through BC MindReader informs our advocacy efforts and policy direction.*

*We don't just gather insights, we also share it back with you—so you can make data-driven decisions about your business.*

*Members are segmented by sector, region, gender (and more) to give us—and YOU—better insight into various business demographics. Head to [www.bcmindreader.com](http://www.bcmindreader.com) and sign up!*

BC Chamber of Commerce  
Know what's on BC's mind.

POWERED BY  
VISIONCRITICAL™

# USE YOUR VOICE.

to drive positive change in BC's business community.

**JOIN MINDREADER™ NOW!**

Guest column from  
#ChamberMember



# Picking the best promo

**SJA PROMO** FOR MORE INFO [sjaPROMO.ca](http://sjaPROMO.ca)

**Let us help you pick the right PROMO!**

**Know your Audience.**

**75% SAY THE RIGHT PRODUCT MAKES THE DIFFERENCE**

**83% KEEP PROMO PRODUCTS BECAUSE THEY ARE USEFUL**

**Choose items they need.**

**Focus on Quality.**

**72% EQUATE QUALITY WITH REPUTATION**

**We make finding the right PROMO easy! Contact us to discuss your next project.**

*Advertising they thank you for!*

**250-785-7741**  
[sales@sjaPROMO.ca](mailto:sales@sjaPROMO.ca)

**LJ Lawson**  
**SJA Promo**

You probably don't know who John Lydgate is. I didn't. But, then again, I'm not up on my fourteenth century monks and poets. But you probably know his popular quote:

"You can please some of the people all of the time, you can please all of the people some of the time, but you can't please all of the people all of the time."

For those of you responsible for purchasing promotional items for your organization, you live this every day. And you know, no matter what you get, you will have some people who appreciate everything, some that get excited over some of the things you provide them, but never everyone excited over the same thing.

We recently gave out PROMO Packs that had a selection of some of our favourite and asked our customers to provide feedback. We asked what their favourite item was and although there was a clear winner, it was only the favourite item for about 1/3 of the people. And when everyone was asked to rate that item, it received ratings as low as 5 to as high as 10 out of 10.

So, how do you pick the best promotional items? Here are 3 pro tips:

- Know your audience. Put yourself in their shoes, what would you appreciate if you were them?
- Pick items that are useful. Gone are the days of just handing out something that has your logo.
- Quality is key. Buy a higher quality small item instead of the least expensive larger item.

And the best tip of all: don't expect to find the one item that will please everyone. That will certainly make things stressful and overwhelming. Over time, keep buying the things that get the best reviews while trying a few new things along the way. Don't be afraid to mix it up a little!

**Follow Us on Social Media**



THE CANADIAN  
CHAMBER  
OF COMMERCE

LA CHAMBRE  
DE COMMERCE  
DU CANADA

## Canadian Chamber supports the 'Faster, Together' campaign



This is a great opportunity for all small locally owned and non-franchise businesses, including artisans, crafters and musicians. If you have found it overwhelming to try to produce professional and polished advertising campaigns, and having a personalized professional website for your product is something you wanted but don't have the resources to maintain...Love Chetwynd is for you!

Northern Development Initiative Trust has heavily invested in this project to help build small businesses in Northern BC. All sign up costs go directly back to supporting the local advertising campaign and are only used to support the Love Chetwynd project.

Log onto [www.lovechetwynd.com](http://www.lovechetwynd.com) for more information!



The Chetwynd Chamber of Commerce in partnership with the Canadian Chamber of Commerce is supporting the launch of the national vaccine confidence initiative, "Faster, Together." The campaign explains that getting vaccinated can bring us back together, faster.

"The message is simple: the faster we all do our part and get vaccinated, the faster we can all get back together, and get our lives and businesses back to normal," said Canadian Chamber of Commerce President and CEO, Perrin Beatty. "This single, unifying message is crucial for all Canadians to hear and heed."

The Faster, Together. initiative is made up of more than 160 organizations, including business associations, labour unions, entertainment groups, influential individuals, and national brands. The initiative is co-chaired by Bruce Anderson (Abacus Data, spark\* Advocacy) and Hassan Yusseff (Canadian Labour Congress) and has been built on a volunteer basis with the goal of fast-tracking Canada's recovery from COVID-19.

Faster, Together. has created a warehouse of free creative assets that partner organizations can access to help support vaccine confidence among their staff, colleagues, friends, and communities. Information becoming a partner is available on the campaign website, [FasterTogether.ca](http://FasterTogether.ca).

The Canadian Chamber of Commerce continues to support Canada's recovery from COVID-19 in many ways, including our ongoing Business-Led Recovery campaign, government advocacy, the COVID-19 Recovery leadership Council, and more.

"The business community is eager to help assure Canadians that vaccines are safe and effective. We'll all get to the finish line faster by working together," concluded Beatty.

### Canada's #1 Plan for Employee Benefits

See why 30,000 business owners selected this plan!  
[chamberplan.ca](http://chamberplan.ca)





# Chetwynd Chamber of Commerce Member Events & Advertising

If your business, group, or organization is hosting an event and you wish to promote it throughout the community, our Facebook page and monthly Chamber Chatter are great opportunities to do so effectively and efficiently.

Our facebook page is becoming popular with the community as a resource for current events. We are seeing many of our posts reaching over 1200 readers and our page has accumulated over 720 likes. Your event will surely make its way throughout the community.

To advertise with us please email your information to: [manager@chetwyndchamber.ca](mailto:manager@chetwyndchamber.ca). (To advertise your event in the Chamber Chatter is \$25 for full page ad and your ad goes on our website too!) Please note: Posters need to be in a Jpeg format for Facebook. We usually schedule the post a few weeks in advance, prior to the event to give the community ample time to view. If you have any questions please give us a call at 250-788-3345



Our goal, at the Chetwynd Chamber of Commerce, is to help foster relationships between your business and others within our membership. It is with that in mind we are proud to re-introduce the Member to Member Program.

The program hopes to be a networking tool that allows Chamber Members to receive a discount or other benefit at another Chamber Member business.

Our mandate is to be the "Voice for Local Business" and to promote the well-being of businesses in Chetwynd as well as to foster a work, stay and play at home atmosphere to all. Our goal is to help foster relationships between your business and others within our membership.

Each year you will receive one membership card as well as recognition as a participating business. Additional cards for employees may be purchased through the Chamber of Commerce.

At this time the Chetwynd Chamber is looking to sign up as many members as possible to offer discounts, deals or promotions to fellow members. The Chamber is confident that participation in the M2M Project will provide a significant advantage to members offering an incentive/discount to fellow Chamber members.

If you have any questions or want to register, please feel free to contact us at the Chamber at 5121 47th Avenue or via phone at 250-788-3345 or via email at [manager@chetwyndchamber.ca](mailto:manager@chetwyndchamber.ca).

Discounts will be displayed on our webpage at [www.chetwyndchamber.ca](http://www.chetwyndchamber.ca) and will be updated bi-weekly. Should you wish to change your discount, simply contact us and we'll make the change.



## We want to promote your business with Swag Friday

Does your business or company have promotional swag? If so we would love to be your LIVE billboard - we'll wear 'em, write with 'em, drink out of 'em and brag about the product on social media!

*WE LOVE TO PROMOTE OUR MEMBERS!*

Contact us today at  
[manager@chetwyndchamber.ca](mailto:manager@chetwyndchamber.ca)

# Chamber Perks & Benefits



Spark Insurance\* is offering members significant discounts on non-profit insurance packages and has created an efficient online application process that takes less than 5 minutes; saving your non-profit and charity organizations time and money. Spark Insurance offer nine types of nonprofit insurance in one package. For more information on Spark Insurance, please contact Chetwynd Chamber of Commerce at 250-788-3345



BC Chamber members receive discounts off the posted pump price for gasoline, diesel and retail purchases with the Shell Triton Card. For more information or to apply, please drop in to the Chetwynd Chamber of Commerce or email us at [manager@chetwyndchamber.ca](mailto:manager@chetwyndchamber.ca)



For a small monthly fee, LegalShield drops high hourly rates to offer legal plans that get you 24/7 access to advice and counsel on an unlimited number of personal legal issues from lawyers with an average of 19 years of experience. From wills and estate planning to small business protection and identify theft, LegalShield is a one-stop shop for legal counsel and services. BC Chamber members get an exclusive discount on the monthly fee, making legal solutions for your personal and business needs that much more affordable. For more information or to apply, please drop in to the Chetwynd Chamber of Commerce or email us at [manager@chetwyndchamber.ca](mailto:manager@chetwyndchamber.ca)



The Chamber Learning Network™ offers online training to members businesses at discounted rates. There are currently 4,000 different courses and over 1,000 instructional videos online.



Riipen supports its customers to deliver and manage authentic work related experiences, talent engagement and industry validated skills for top emerging talent at scale. Riipen's cloud-based platform connects three distinct audiences —students, educators, and employers through real-world projects (known as experiential learning or micro-experiences).



First Data Canada has been selected by The Canadian Chamber of Commerce as their new payment processing partner. First Data, a leader in the electronic payment processing industry, offers merchant services discounts to Chamber members. For more information visit: [www.chambermerchantservices.ca](http://www.chambermerchantservices.ca)



Kubera has replaced VersaPay as the preferred processing provider for BC Chamber of Commerce Members! Continuing on as the dedicated payments services relationship manager for Chamber of Commerce members across BC, is Chris Browes (formerly of VersaPay). Chris Browes and his BC based team of integration and payments security experts at Kubera Payments will continue to be the authorized representatives of BluePay implementing these payments services.



Chamber members can now receive hotel and car rental discounts in Canada and around the world for unlimited business and leisure travel. Hotel savings may be as much as 50%, and average 10 to 20% below market rates. Savings on car rentals may exceed 35%, with over 1200 car rental suppliers at over 30,000 locations across 175 countries around the world. Contact the Chetwynd Chamber at 250-788-3345 for more information!



Staples Advantage is the world's largest business-to-business supplier of office essentials, print solutions, promotional products and office furniture solutions. Businesses know the challenges they face; Staples Advantage works with companies to build a specialty program that meets their demands. BC Chamber members can access the Staples Advantage discount program, which provides savings on office essentials, print solutions and more. For more information or to apply, contact the Chetwynd Chamber.



Over 25,000 businesses purchase group benefits from the Chambers Plan. Comprehensive benefit packages apply to home-based businesses and small business firms - with no industry restrictions. For-profit businesses with three people and up are eligible for guaranteed coverage. Flexible group plans are also available for larger firms with up to 35 employees. All plans start with employee life insurance. Your Chambers Plan advisor can help you select the right options for building as comprehensive a plan as you wish to meet your exact needs and fit your budget. Benefit options include life, health, dental and travel care insurance, vision care, short and long-term disability, business overhead benefits and many others. Guaranteed renewable contract. For more information, please contact the Chetwynd Chamber.



Canada's only national airport parking company, Park 'N Fly offers BC Chamber Members exclusive, lower than web rates which can be used for both leisure and business travel. BC Chamber Members that travel frequently can register online to expedite their service and receive the discount automatically every time they park with us, additional services are included with rewards program.



Petro Canada offers Chamber members 2.0 cents per litre off all grades of gasoline & diesel. 5% discount on all parts and labour at Centigard Car Care Centres. 5% discount on vehicle propane. Individually numbered credit card for each vehicle. For more information, please contact the Chetwynd Chamber of Commerce



Sign up for Constant Contact through your Chamber of Commerce and get a discount of up to 25% - even if you're already a Constant Contact customer  
[www.constantcontact.com](http://www.constantcontact.com)



Drive Audience Engagement at your Events. Pigeonhole Live is the Simplest Interactive Q&A Platform for Events, Seminars and Workshops. Industry players and key stakeholders gather at your event to share and learn. With Pigeonhole Live, speakers can now effectively engage with your audience and move conversations forward.



Mills is one of the largest Printing and Business supplies providers in BC since 1949. Mills offers our members local representation, personalized service and special pricing packages for all their printing and promotional needs.



Be armed with the skills to effectively engage and interact on various social media platforms and gain the knowledge and receive support to achieve several Google Certificates including Ad words Fundamentals, Search Advertising, Display Advertising and Google Analytics. Contact the Chetwynd Chamber for more information!



travel discounts

Chamber members can now receive hotel and car rental discounts in Canada and around the world for unlimited business and leisure travel. Hotel savings may be as much as 50%, and average 10 to 20% below market rates. Savings on car rentals may exceed 35%, with over 1200 car rental suppliers at over 30,000 locations across 175 countries around the world. For more information, contact the Chetwynd Chamber for rates and codes.

**Payworks**



Payworks Chamber of Commerce Affinity Program Not just a service provider – your business partner. Canadian-owned Payworks provides comprehensive, innovative and integrated web-based Payroll, HR and Employee Time Management solutions to businesses across Canada. Their integrated online solutions increase payroll accuracy and reduce costly errors. They are easy to use, and like all Payworks solutions, they are backed by unparalleled client support. Payworks goal is to help you run your payroll as quickly and easily as possible, while maintaining the highest levels of accuracy, reliability, and service. This is how we work. For more info, contact [www.payworks.ca](http://www.payworks.ca) or the Chetwynd Chamber



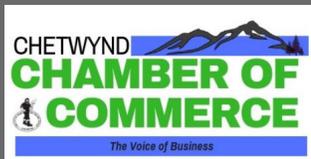
Hotline to HR offers chambers, and their members, the opportunity to deliver up-to-date current information in human resources by providing unlimited and convenient access to HR assistance 24/7. This program extends to Chamber members and is offered on a subscription basis. interested? Contact the Chetwynd Chamber.



The BC Chamber of Commerce and Imperial Oil are please to offer the Esso Business Card Program to all members. Delivered through Esso, this program saves a member business 3.5 cents per liter off the posted pump price at any ESSO-branded service station in Canada. You can also collect valuable Aeroplan miles on your purchases. Stop by our office and pick up an application form.



The Chetwynd Chamber of Commerce and Chetwynd Pencil Box Pro in beautiful downtown Chetwynd offers price matching on all inks and toners comparative to Staples Office supplies.



EVERY  
Small purchase  
MAKES A BIG  
difference!



**THANK YOU**  
for choosing  
**LOCAL CHETWYND**  
**BUSINESSES**

By doing business locally, you not only get personal service and real value, you help strengthen our local economy.

